



Facilitated Strategy Workshops for Success

Vital Wave's facilitations have resulted in the establishment of global alliances, new public-private partnerships, and collaborations between global organizations.

Vital Wave works with development organizations, private-sector companies, and national governments to deliver information and communications technology solutions that amplify the reach, uptake, and efficiency of development programs.

The firm is highly experienced in designing and conducting strategy and policy workshops relating to key industries such as education, health, financial services and tourism as well as issues of economic and social development, women and technology, and public-private partnership.

Vital Wave executives have facilitated workshops and strategic discussions among development professionals and business management teams from the Bill & Melinda Gates Foundation, the World Bank, the UN Foundation and Rockefeller Foundation, as well as Qualcomm, HP, Intel, Vodafone and Microsoft, and numerous government ministries around the world.

Facilitated strategy workshops from Vital Wave are structured to engage participants through interactive and varied exercises or discussions in large groups and in breakout sessions. These workshops can run from half a day to a full week in length. Regardless of the length of the event, the most important factor for a successful outcome is preparation.



SAMPLE PROJECTS

- » [Facilitation and Launch of mHealth Initiative in Mexico](#)
- » [Facilitation and Organizational Support for a Mobile Innovation Center](#)
- » [Facilitation on Mobile Solutions for Malaria Elimination Systems](#)
- » [Stakeholder Facilitation and Partnership Planning for Digital Development](#)
- » [Facilitating the Advancement of the Mobile Health Industry](#)

Vital Wave works with its clients to guide the participants' thought processes and drive progress towards session goals, with a focus on actionable next steps. The firm plans and provides all strategic aspects of a facilitated session including:

- ▶ An executive facilitator with deep background in the topic of discussion and extensive experience guiding strategic discussions
- ▶ Pre-facilitation one-to-one interviews with attendees to understand their perspectives before the event begins
- ▶ Thoughtful graphical frameworks and discussion models to drive appropriate levels of discussion and conclusions
- ▶ The creation or compilation of preparatory reading or presentations that create a common foundational understanding of the topic for discussion, its challenges and the opportunities for strategic action
- ▶ Recommendations on attendees and strategies for securing their engagement and attendance, when appropriate
- ▶ Well timed and thorough agenda
- ▶ A graphic recorder to visually capture the conversation as it takes place
- ▶ Compilation and publication of polished deliverables from the facilitated discussions, highlighting key next steps

Facilitated workshops from Vital Wave result in common understanding and increased alignment between participants as well as concrete conclusions and commitments to agreed next steps. The facilitators accomplish these goals through informed but neutral participation without biasing the outcomes of the discussion.

Vital Wave works collaboratively with each client to understand specific goals of the event, customize a facilitation program, and develop the assets that will ensure a successful outcome.

The firm's meeting and workshop facilitations have resulted in the establishment of global alliances, new public-private partnerships, and collaborations between global organizations with measurable impact and outcomes.

About Vital Wave

Vital Wave provides end-to-end services to scale information and communications technology (ICT) solutions for socioeconomic impact in developing countries. The firm works with multiple stakeholders to deliver technology solutions that amplify the reach, uptake, and efficiency of development programs. Vital Wave draws on a full range of enterprise-level ICT implementation capabilities, proven methodologies, and decades of field experience in developing countries to achieve sustained growth at scale.